

# Wallin Social Media Text

---

Here is a guide for social media posts. Feel free to use it or change it up!

---

## 1. First Add the Video Link

Paste the link to the video first! This ensures it will be the preview on the post. Once it's the preview, it can be removed from the text.

<https://vimeo.com/705972489/1f4fd0f135>

## 2. Add Your Language

Use the template below, but feel free to make it your own. We encourage you to include #WallinScholars anywhere in the post. We request that the video be the thumbnail/preview/link on the post.

---

<https://vimeo.com/705972489/1f4fd0f135>

We are proud to announce that **INSERT# INSERT SCHOOL/DISTRICT** students were officially named Wallin Scholars!

This year, several students were surprised with their scholarships! You can watch their surprise below.

Each scholar will receive up to \$16,000 over four years, advising, and access to support.

We recognize the years of effort, engagement, and excellence you demonstrated as a student and now as a scholar. Congratulations!

**INSERT SCHOOL/DISTRICT** • Class of 2022 • #WallinScholars  
- Name

To learn more, please visit <https://www.wallinpartners.org/2022>



<https://vimeo.com/705972489/1f4fd0f135>

---

For more, please visit <https://www.wallinpartners.org/assets>.

If you have any questions, concerns, or issues, please email Jean Carlos Diaz, Manager of Marketing, at [JeanCarlos.Diaz@wallinpartners.org](mailto:JeanCarlos.Diaz@wallinpartners.org).

---